

# pricing *guide*

scroll to view our 2026 services and pricing



# about the *designer*

I'm **Dominique Muhammad**, the creative brain behind The Dom Effect! Since 2022, I've been turning ideas into bold, scroll-stopping designs that deliver.

Whether you need branding, social media graphics, or a sleek website, I'm here to make the process fun, easy, and stress-free.



**individual**  
***services***

## branding

step and repeat banner design	\$150
retractable banner design	\$100
flag design	\$60
tablecloth design	\$50
LED screen design	\$75
connection card	\$40
logo development	\$200
media kit design	\$250
business card design	\$60
thank you card design	\$60
t shirt design	\$70

## social media

flyer	\$50
highlight covers (5)	\$50
reel cover	\$30
template	\$30

## web design

email campaign design	\$100
website banners (3)	\$100

## other services

invitations	\$60
event programs	\$80
album covers	\$50

ready to work? [click to book](#)



# website *services*



# full website

## what's included?

fully branded website  
product/booking setup  
light box design  
instagram integration  
branded banners (3)  
about page  
contact page  
category cover design  
basic SEO

investment: **\$700**

ready to work? click to book

# landing page

## what's included?

fully branded webpage (1)  
instagram integration  
link integration  
branded banners (3)  
about section  
contact section  
basic SEO

investment: **\$300**

ready to work? click to book

### PLEASE NOTE

must have a Wix or Shopify plan prior to booking



# revamp

## what's included?

fully rebranded website  
Product/service updates  
light box redesign  
branded banners (3)  
category cover redesign  
basic SEO

investment: **\$450**

ready to work? click to book

# maintenance

## what's included?

**homepage update**  
(text, images, minor tweaks)  
**link maintenance**  
(fixing broken links, updating URL)  
**product/service updates**

investment: **\$200**

ready to work? click to book

### PLEASE NOTE

you must have a Wix or Shopify plan prior to booking



# branding *packages*

designed for success—custom branding solutions for every stage.



# power play

conference package

*Maximize brand visibility with conference-ready designs that leave a lasting impression.*

## what's included?

step and repeat banner

LED screen design

retractable banner design

tablecloth design

connection card design

investment: **\$450**

ready to work? click to book

# scroll stopper

social media package

Grab attention, boost engagement, and make your brand impossible to ignore.

## choose from:

3 flyers investment: **\$135**

6 flyers investment: **\$255**

9 flyers investment: **\$360**

12 flyers investment: **\$450**

ready to work? click to book

# ceo starter kit

business package

Your first step to looking, operating, and selling like a true CEO.

## what's included?

logo development

flyer design (3)

business card/thank you card design

branding templates

instagram highlights

investment: **\$400**

ready to work? [click to book](#)

# polished & profitable

business package

Look professional, attract clients, and build a brand that sells itself.

## what's included?

brand identity board

business card design

flyer design (3)

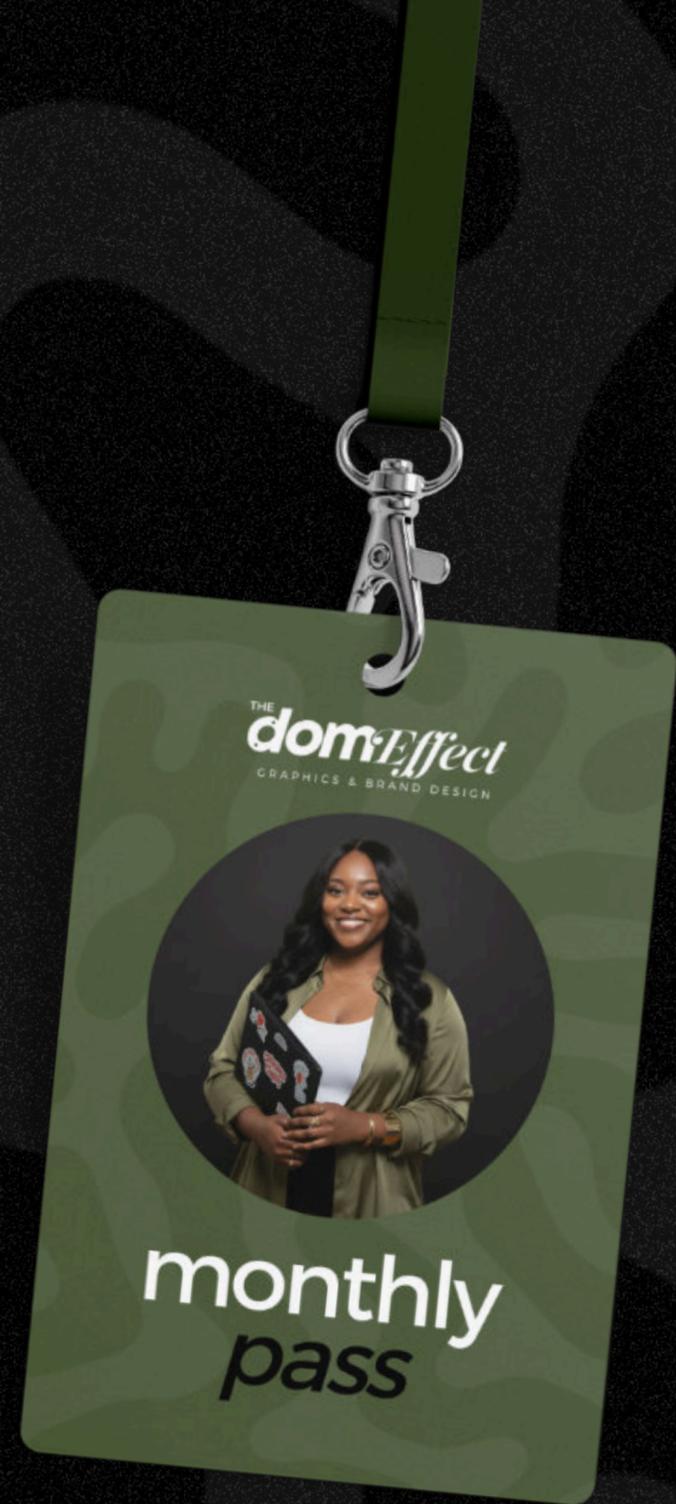
instagram story flyer

full website development

email campaign design

investment: **\$950**

ready to work? [click to book](#)



# monthly *retainers*

Consistent, high-quality design so you can focus on what you do best.

# monthly retainers

## choose from the following services:

digital flyer

retractable banner design

IG story flyers

branding templates

billboard design

business card / thank you card design

email campaign design

website banners

IG highlight covers

hang tag design

brochure

t shirt design

LED screen design

step and repeat banner design

**6 graphics/month**

**\$300**

[click to book](#)

**10 graphics/month**

**\$500**

[click to book](#)

**20 graphics/month**

**\$800**

[click to book](#)



# let's work *together!*

If you're ready to get started or just have questions, I'm here to help.  
click the button below, and let's bring your vision to life!

click to work with me